The Center for Social and Demographic Analysis (CSDA) invites you to attend the following workshop:

**Accessing Census Data:**
**Making Sense of American FactFinder 2**

**Instructor:** Robert Scardamalia, Adjunct Professor, Department of Sociology

**Dates:** Tuesday, May 29, 2012

**Time:** 9:30am - 12:30 pm

**Location:** Arts & Sciences 13 (AS-13)

American FactFinder is the data access interface to a mountain of economic and demographic from the U.S. Census Bureau. The original FactFinder was developed for accessing the 2000 Census and served the Bureau, researchers, and the public for more than a decade. We all became comfortable with it but times had to change!

American FactFinder 2 has drawn nearly universal criticism but once you understand that it’s a really powerful filtering system you can develop efficient processes for accessing data. This workshop will start with some basics about the broad Census programs and move toward more advanced techniques for downloading and reporting the data. The topics we’ll cover:

- Decennial Census data versus the American Community Survey
- Census Datasets
- FactFinder “Geographies”
- FactFinder “Topics”
- Address searches and mapping
- Downloading data
- FactFinder Hazards

Bob Scardamalia is a data consultant for the Empire Center and President of RLS Demographics, Inc., a firm specializing in the use and analysis of economic and demographic data for private and public applications. He was formerly Director of the Center for Research and Information Analysis in the New York State Department of Economic Development and served as Chief Demographer of the State of New York and Director of the State Data Center.

To register please go to: [http://csda.albany.edu/events-news/workshop-registration.asp](http://csda.albany.edu/events-news/workshop-registration.asp)